

September 22-23, 2008  
Chicago

**Finally, an opportunity to bring radically advanced thinking to your strategic plan with the *Fast-Track Strategic Planning Think Tank™!***

Every year we receive call after call asking for help with strategic planning. The answer is “no” to all but one bank each year. Quite frankly, there just isn’t enough time.

That said, it makes us crazy to see banks spend thousands of dollars and even more in wasted high-level management time on dysfunctional and antiquated strategic planning processes of old-school “Mission—SWOT—Initiatives.” It just doesn’t do much good, and it NEVER creates a powerful breakthrough.

We’re offering a ***Strategic Planning Think Tank*** that we guarantee will forever challenge the way banks plan.



**GUARANTEE:**

You will walk out of this session with a template of actionable ideas, key initiatives, and plans to implement that will make the impossible possible. *It will be the best strategic planning meeting you have ever attended. No exceptions.*

**But it’s NOT for everyone:**

- It’s NOT for banks that don’t want a substantial improvement in profitability next year.
- It’s NOT for banks that are setting their sites for mediocre improvements.
- It’s NOT for banks that have no intention to be one of the best performing banks—both in the areas of organic growth and profitability.
- It’s NOT for banks that have not demonstrated huge breakthroughs in the last year or that are not already one of the country’s top performers.
- And it’s definitely NOT for banks that are unwilling or unable to think about setting a whole new course for banking that makes today’s model seem antiquated.

**What questions will you have answered in this seminar?**

- √ What is the proven formula for the fastest path to more profitable growth?
- √ What are the cutting-edge principles being applied in the most profitable companies outside of banking that could be brought into your institution?
- √ How can you create systems to assure rapid and guaranteed success of the implementation of your strategies?
- √ What are other attendees, only from the other hit-the-cover-off-the-ball banks, doing to be in the top 5%?
- √ Most important, what WILL you do next year to radically improve your performance —no matter what the economy throws your way?

**This session is only for you IF:**

- Your people WILL come without the “we’ve got it all figured out” attitude. Arrogance is a prime building block of demise.
- You guarantee your people will commit to some intense pre-work, including reading approximately four books and other projects. (Unprepared people will quickly find themselves lost.)
- You understand that this is an application program. We know from indications of interest that we will have more applicants than will be admitted. We’re looking for diversity in the group; a good balance of banks that have different areas of expertise, that can and will teach others their best practices—and have a history of relentless execution plans.

*“The strategy of my coach and I was that we looked at pictures of all the best pole-vaulters from around the world, and we took the best parts from them, and we created a person that had never existed. We then started to work toward being such a person.”*

- Sergei Bubka

- You will have coached your team prior to their arrival so that they are willing to be childlike in nature: wide open to learning.

**Only 15 banks accepted.**

**Call today 800-236-5885 or 952-820-0360 for an application!**